



# Global Partner Program

A BLOCKCHAIN-BASED  
CARBON CREDIT ECOSYSTEM  
THAT DRIVES CLIMATE  
ACTION

The Planet's Loyalty Programme™





# IMPT Current Status

- Strong retailer interest with over 10,000 brand (including Amazon and Alibaba).
- Our carbon credit marketplace is now live:  
<https://platform.impt.io/projects>
- Our shopping platform is also live at:  
<https://platform.impt.io/shop>
- Our app will go live on April 2nd on Apple and Google.
- We are currently preparing to launch our loyalty program.
- We are continuing to expand our community and create new partnerships.

# Global carbon market challenges

IMPT aims to tokenize carbon credits with every single online and offline transaction. Each time we shop, we create a carbon credit which reduces a tonne of CO2 in the atmosphere.

These are the challenges in the current carbon credit market:



**Centralized &  
fragmented**



**Hard to access for  
individuals**



**Double-counting  
& other scams**



**No transparency &  
credibility**



# IMPT.io as a solution



IMPT.io leverages the blockchain to address carbon market challenges by bringing transparency, security, and reliability.

**10k+** partner brands  
**Earn** CC shopping  
**Help** the environment

We currently have many thousands of affiliate retail brands on our platform that allow IMPT registered users to purchase millions of different products from our affiliated retailers and their brands.

We partner with the world's favourite brands.

# Some brands that have joined IMPT





# Some brands that have joined IMPT





# Some brands that have joined IMPT



# How it works

As a country owner, it is your responsibility to build out the IMPT planet loyalty program in your country. This means that every time someone shops, a carbon credit is created. We operate an app-based system that retailers use to track shopping that has taken place within their stores.



Retailers can  
download the app



The commission is  
agreed upon by the  
country manager



Every month, IMPT  
invoices the stores



1% of the total  
shopping is  
transferred to the  
country owner

The cost of the partnership is paid in IMPT tokens, which are staked, and interest is given. The tokens are always owned by the manager; therefore, **the costs are net zero.**



# Types of Retailers

- Restaurants
- Dentists
- Car washes
- Gyms
- Spas
- Hotels
- Contractors

- Clothing stores
- Hair salons
- Groceries
- Day care
- Gas Stations
- Pharmacies
- And many more

# Why would a retailer get involved?

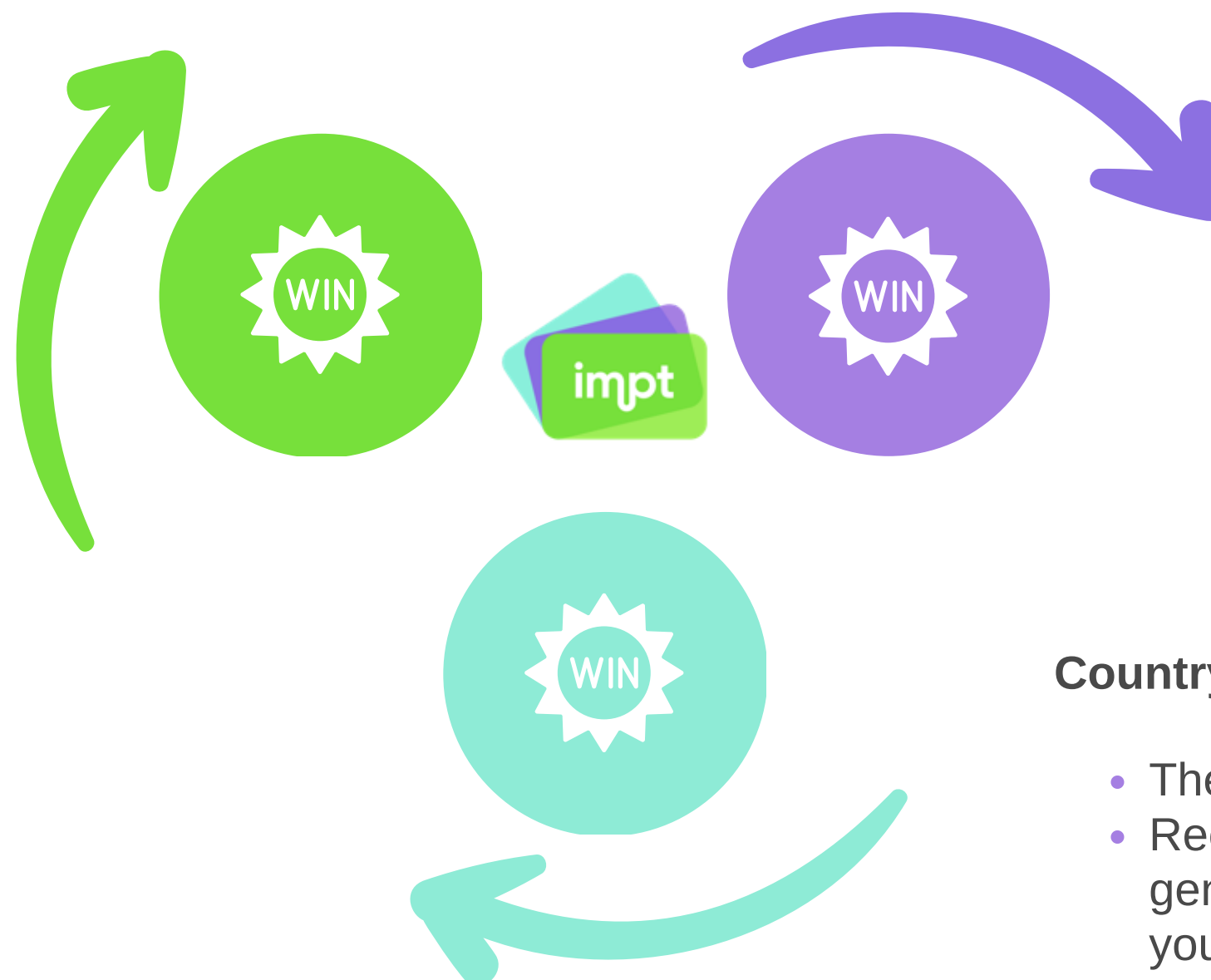
- Retailers can join the Planet's Loyalty Program for free
- Increased customer loyalty
- Increased propensity of customers to buy
- Drive new customer
- Increased customer traffic
- Positive brand association
- Help the environment with every shop



# The Planet's Loyalty Program is a win-win situation

## Users

- Receive carbon credits for your shopping
- Reduce your carbon footprint
- Help the environment



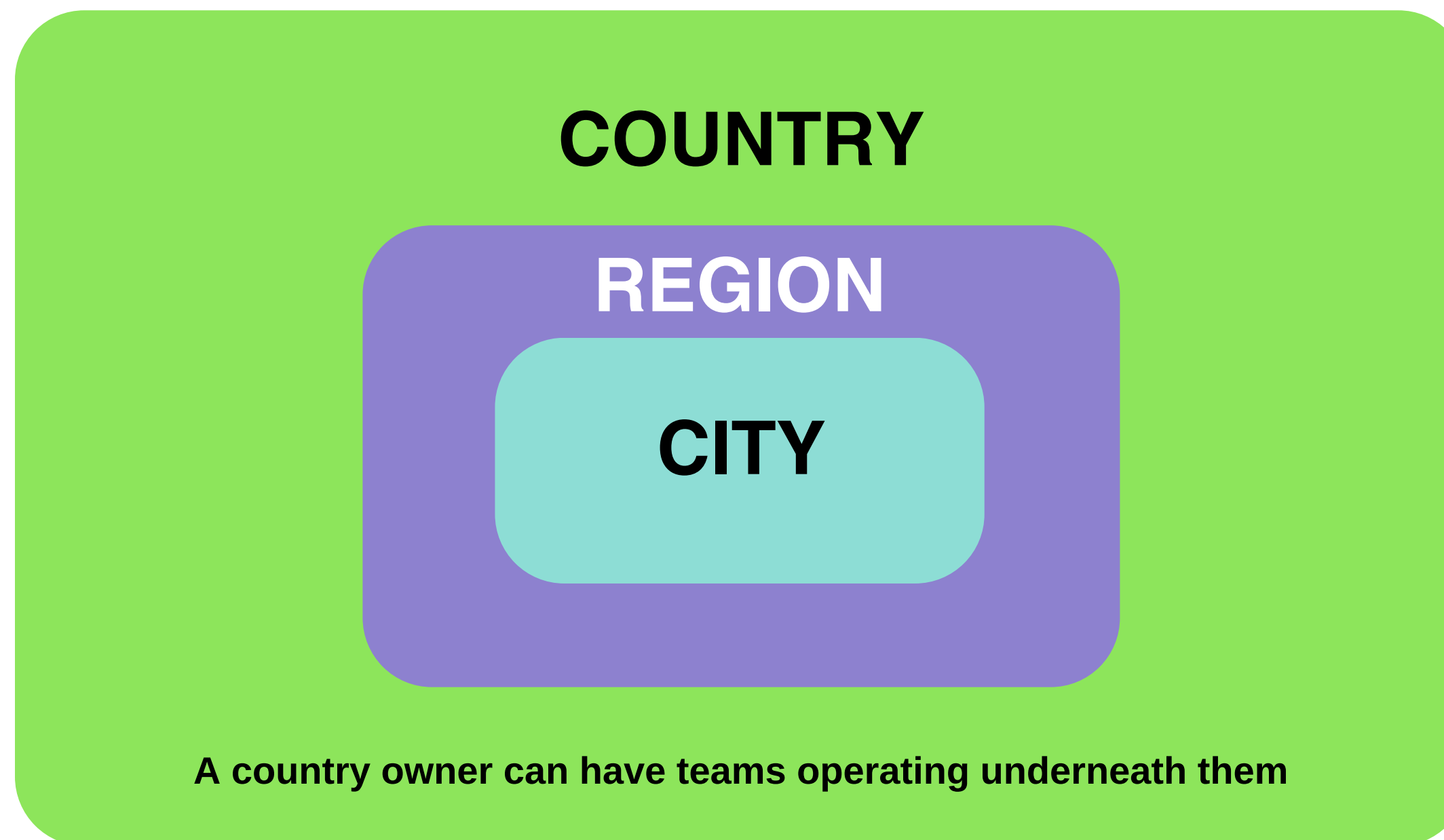
## Retailers

- Drive new customer
- Increased customer loyalty
- Increased propensity of customers to buy

## Country owner

- The costs are net 0
- Receive 1% of all commissions generated by all IMPT purchases in your country, both online and offline.
- Accrue 8% APY on locked tokens in IMPT tokens.

# The Planet's Loyalty Program



This is a privileged opportunity to be part of something truly revolutionary in addressing carbon emissions and being part of

**‘The Planet’s Loyalty Program’.**



# Country Owner Benefits

Purchase 500,000 to 20,000,000 IMPT tokens at current market value. (Amount to be agreed per Country).

**Rights.** The country owner will have exclusive rights to operate and expand IMPT's retail partnership in their Country.

**Commissions.** The country owner will receive 1% of all commissions generated by all IMPT purchases in the chosen Country both online and offline.

**Staking.** By locking your IMPT tokens for a minimum period of 12 months, you will accrue 8% APY on locked tokens in IMPT tokens.



# Country Owner Benefits

Purchase 500,000 to 20,000,000 IMPT tokens at current market value. (Amount to be agreed per Country).

**Marketing.** IMPT will support marketing initiatives and assets to help promote the brand and increase IMPT's sales in the county.

**Events.** You will have the opportunity to attend quarterly global strategic events.

**Resources.** Access to resources as the CEO and CTO or IMPT's Global PR team.

**Email.** The country owner will have access to an exclusive IMPT email account and domain for the purpose of conducting partnership business.







# Thank You!

[www.impt.io](http://www.impt.io) [info@impt.io](mailto:info@impt.io)

