



Area Partner

Global Rollout Network

The Planet's Loyalty Programme™



IMPT Current Status

- Strong retailer interest with over 10,000 brand (including Amazon and Alibaba).
- Our carbon credit marketplace is now live:
<https://platform.impt.io/projects>
- Our shopping platform is also live at:
<https://platform.impt.io/shop>
- Our app is live on Google and on Apple.
- Staking is live, +168M IMPT staked.
- We are currently preparing to launch our loyalty program.
- We are continuing to expand our community and create new partnerships.

Global carbon market challenges

IMPT aims to tokenize carbon credits with every single online and offline transaction. Each time we shop, we create a carbon credit which reduces a tonne of CO2 in the atmosphere.

These are the challenges in the current carbon credit market:



**Centralized &
fragmented**



**Hard to access for
individuals**



**Double-counting
& other scams**



**No transparency &
credibility**

IMPT.io as a solution



IMPT.io leverages the blockchain to address carbon market challenges by bringing transparency, security, and reliability.

10k+ partner brands
Earn CC shopping
Help the environment

We currently have many thousands of affiliate retail brands on our platform that allow IMPT registered users to purchase millions of different products from our affiliated retailers and their brands.

We partner with the world's favourite brands.

Some brands that have joined IMPT



Some brands that have joined IMPT



Some brands that have joined IMPT

HUGO BOSS

FLiXBUS

intimissimi



NOKIA
Connecting People



CONVERSE



ebay
partner network



EVERLAST



hekka. RIVER ISLAND

giga sport

firstcry
ASIA'S LARGEST ONLINE BABY & KIDS STORE



クロムハーツ専門店クロムハーツ
CHROME WORLD



bloomingdale's 150



As an area partner, it is your responsibility to build out the IMPT planet loyalty program in your area. This means that every time someone shops, a carbon credit is created. We operate an app-based system that retailers use to track shopping that has taken place within their stores.



**Retailers can
download the app**



**The commission is
agreed upon by the
area partner**



**Every month, IMPT
invoices the stores**



**15% of the total
shopping is
transferred to the
area partner**

Types of Retailers

- Restaurants
- Dentists
- Car washes
- Gyms
- Spas
- Hotels
- Contractors

- Clothing stores
- Hair salons
- Groceries
- Day care
- Gas Stations
- Pharmacies
- And many more

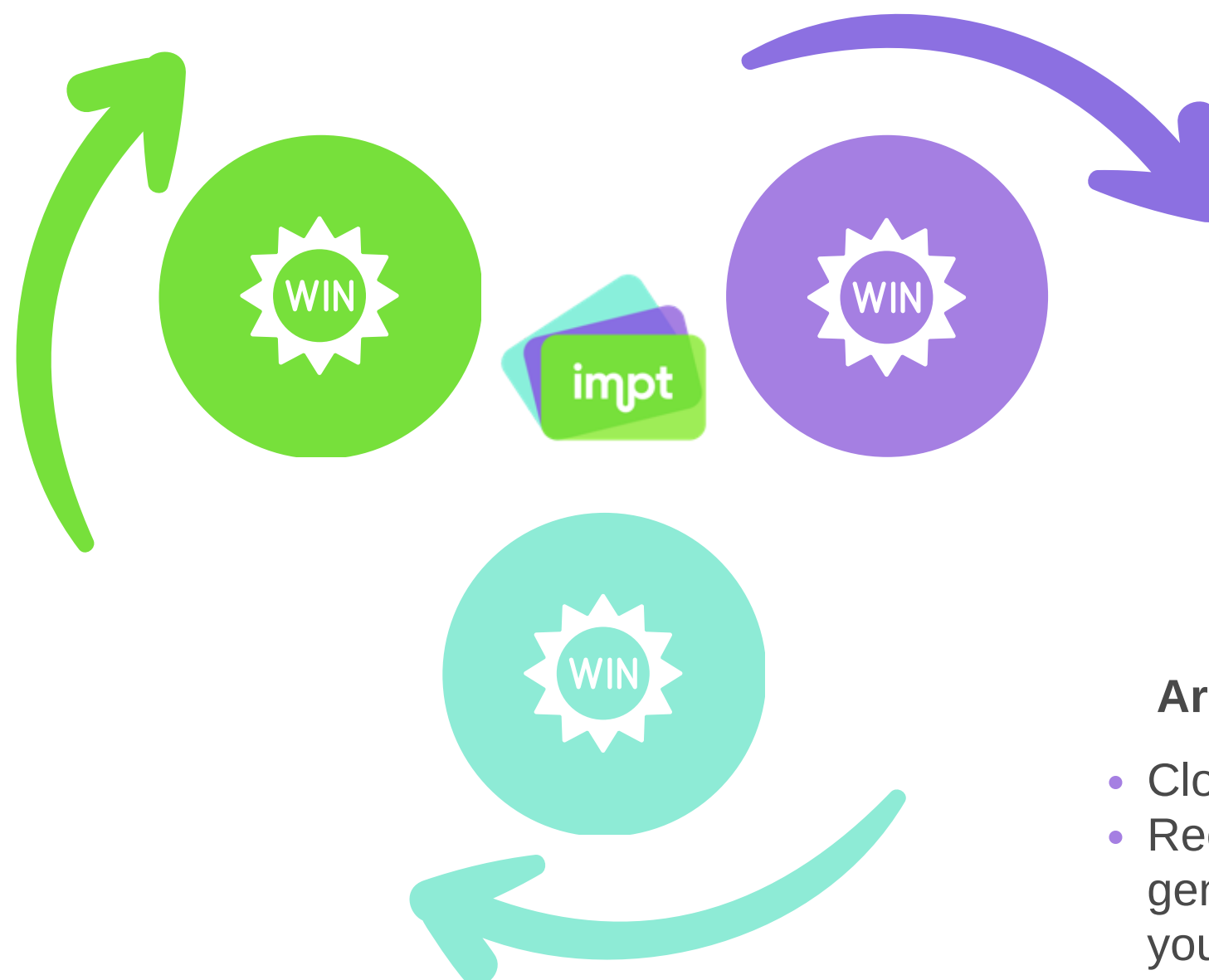
Why would a retailer get involved?

- Retailers can join the Planet's Loyalty Program for free
- Increased customer loyalty
- Increased propensity of customers to buy
- Drive new customer
- Increased customer traffic
- Positive brand association
- Help the environment with every shop

The Planet's Loyalty Program is a win-win situation

Users

- Receive carbon credits for your shopping
- Reduce your carbon footprint
- Help the environment



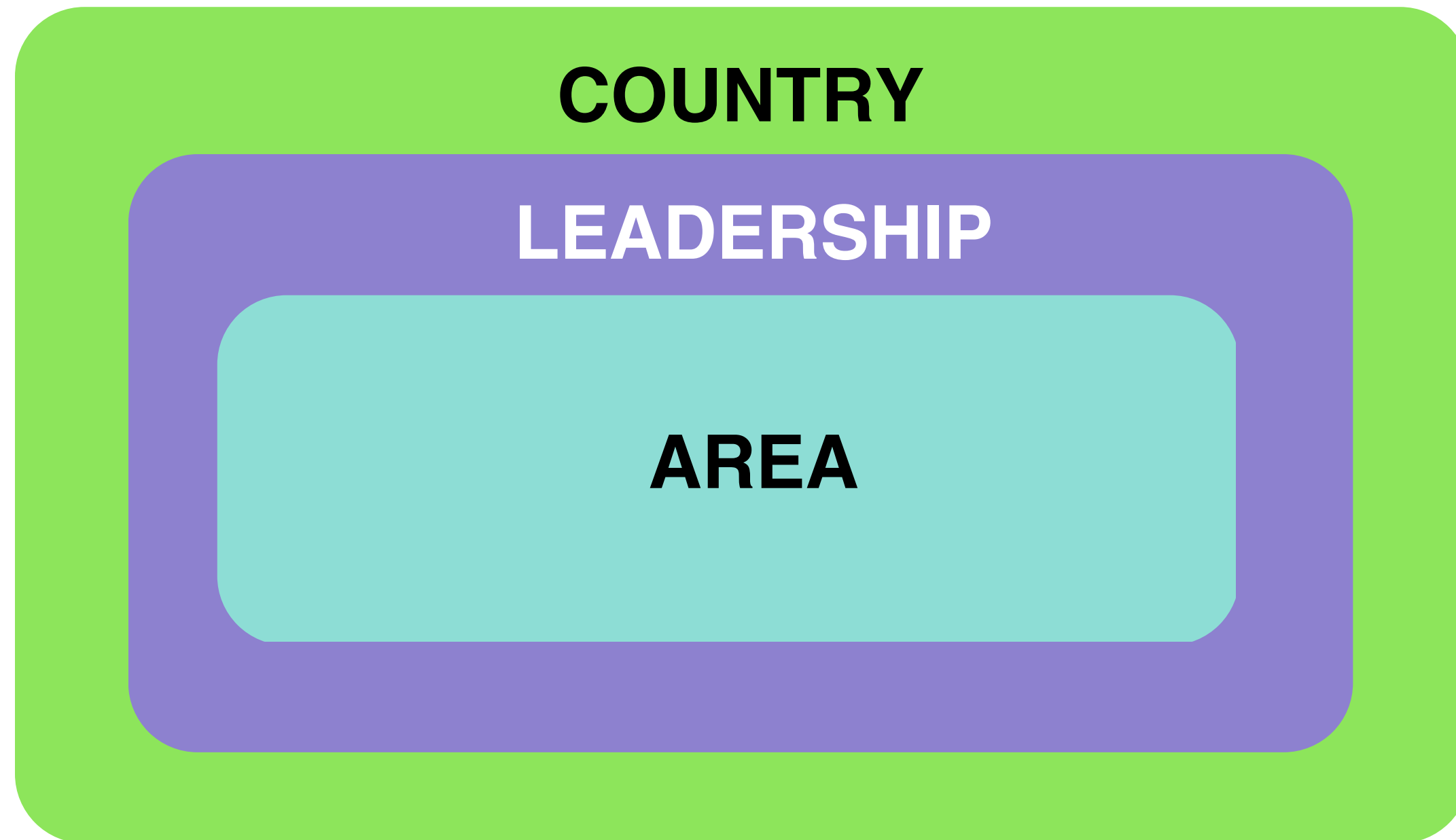
Retailers

- Drive new customer
- Increased customer loyalty
- Increased propensity of customers to buy

Area partner

- Close to net zero costs
- Receive 15% of all commissions generated by all IMPT purchases in your area, both online and offline., both online and offline.
- Accrue 8% APY on locked tokens in IMPT tokens.

The Planet's Loyalty Program



This is a privileged opportunity to be part of something truly revolutionary in addressing carbon emissions and being part of

‘The Planet’s Loyalty Program’.

Area Partner

15% of all shopping in the area: The area partners receive 15% of all online and offline sales in their area.

Merchandise: Area partners receive 3% of all IMPT merchandise sold in their area.

Close to net zero costs: Area cost to be defined based on location. Area partners pay 20% and receive 8% apy on their output for the area. Early movers gain a significant advantage.

Thank You!

www.impt.io info@impt.io

