



# Country Partner

Global Rollout Network

The Planet's Loyalty Programme™





# IMPT Current Status

- Strong retailer interest with over 10,000 brand (including Amazon and Alibaba).
- Our carbon credit marketplace is now live:  
<https://platform.impt.io/projects>
- Our shopping platform is also live at:  
<https://platform.impt.io/shop>
- Our app is live on Google and Apple.
- Staking is live, +168M IMPT staked.
- We are currently preparing to launch our loyalty program.
- We are continuing to expand our community and create new partnerships.

# Global carbon market challenges

IMPT aims to tokenize carbon credits with every single online and offline transaction. Each time we shop, we create a carbon credit which reduces a tonne of CO2 in the atmosphere.

These are the challenges in the current carbon credit market:



**Centralized &  
fragmented**



**Hard to access for  
individuals**



**Double-counting  
& other scams**



**No transparency &  
credibility**



# IMPT.io as a solution



IMPT.io leverages the blockchain to address carbon market challenges by bringing transparency, security, and reliability.

**10k+** partner brands  
**Earn** CC shopping  
**Help** the environment

We currently have many thousands of affiliate retail brands on our platform that allow IMPT registered users to purchase millions of different products from our affiliated retailers and their brands.

We partner with the world's favourite brands.

# Some brands that have joined IMPT





# Some brands that have joined IMPT



# Some brands that have joined IMPT

HUGO BOSS

FLiXBUS

intimissimi



NOKIA  
Connecting People



CONVERSE



ebay  
partner network



EVERLAST



hekka. RIVER ISLAND

giga sport

firstcry  
ASIA'S LARGEST ONLINE BABY & KIDS STORE



クロムハーツ専門店クロムハーツ  
CHROME WORLD



bloomingdale's 150



# How it works

As a country partner, it is your responsibility to build out the IMPT planet loyalty program in your country. This means that every time someone shops, a carbon credit is created. We operate an app-based system that retailers use to track shopping that has taken place within their stores.



**Retailers can  
download the app**



**The commission is  
agreed upon by the  
country partner**



**Every month, IMPT  
invoices the stores**



**2% of the total  
shopping is  
transferred to the  
country partner**



# Types of Retailers

- Restaurants
- Dentists
- Car washes
- Gyms
- Spas
- Hotels
- Contractors

- Clothing stores
- Hair salons
- Groceries
- Day care
- Gas Stations
- Pharmacies
- And many more

# Why would a retailer get involved?

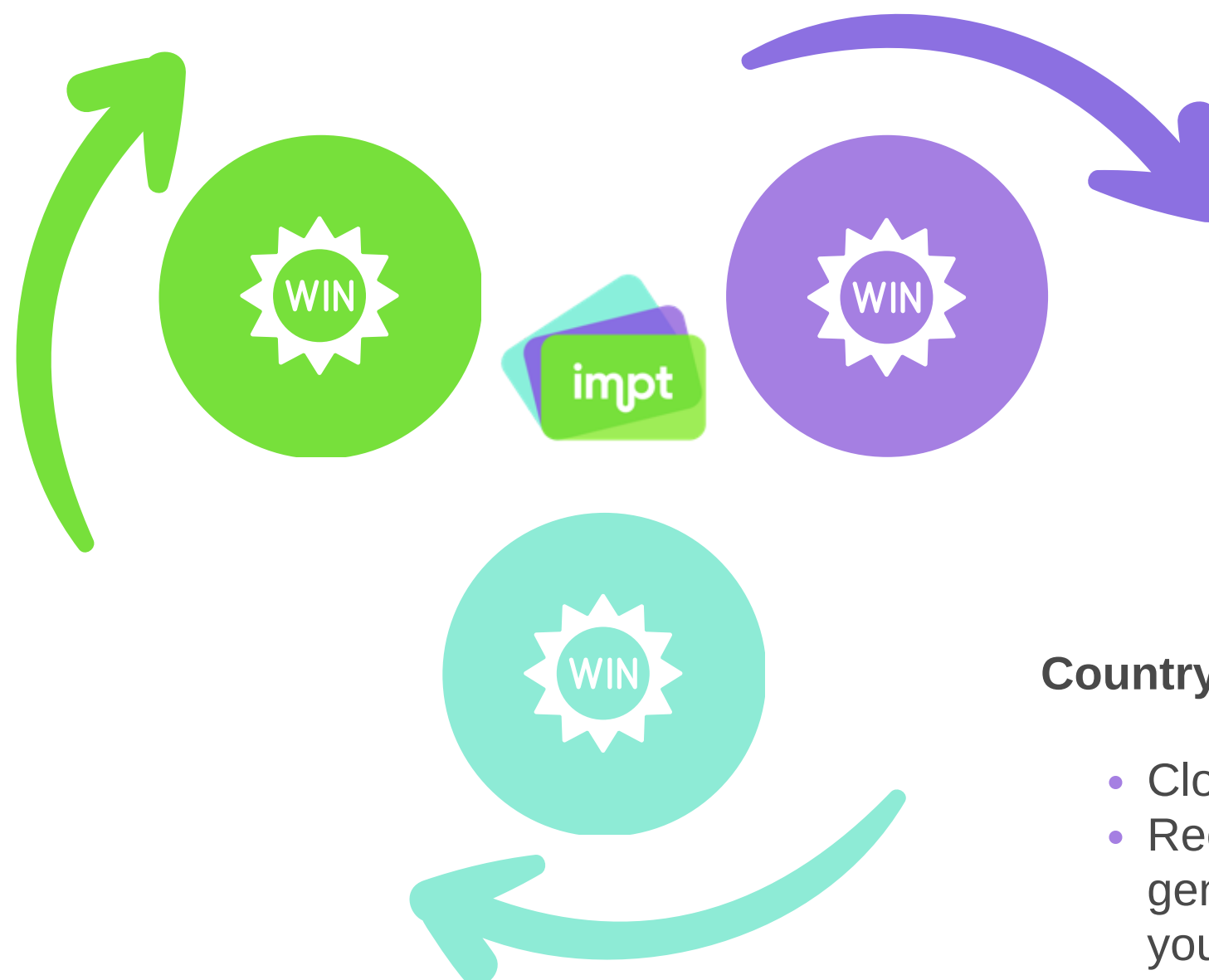
- Retailers can join the Planet's Loyalty Program for free
- Increased customer loyalty
- Increased propensity of customers to buy
- Drive new customer
- Increased customer traffic
- Positive brand association
- Help the environment with every shop



# The Planet's Loyalty Program is a win-win situation

## Users

- Receive carbon credits for your shopping
- Reduce your carbon footprint
- Help the environment



## Retailers

- Drive new customer
- Increased customer loyalty
- Increased propensity of customers to buy

## Country partner

- Close to net zero costs
- Receive 2% of all commissions generated by all IMPT purchases in your country, both online and offline.
- Accrue 8% APY on locked tokens in IMPT tokens.

# The Planet's Loyalty Program



This is a privileged opportunity to be part of something truly revolutionary in addressing carbon emissions and being part of

**‘The Planet’s Loyalty Program’.**



# Country Partner Benefits



**5% of all leadership agree agreements:** The country partner receives 5% of all the leadership agreements, within their country.

**2% of all shopping in the country**



# Country Partner Benefits

**Merchandise:** The country partner receives 5% of all merchandise sold within the country.

**Close to net zero costs:** Country cost to be defined. The country partner pays 20% and receives 8% APY on their full investment. As the price will rise with all new countries, leaderships and areas purchased, early movers will certainly get significant advantages.







# Thank You!

[www.impt.io](http://www.impt.io) [info@impt.io](mailto:info@impt.io)

