



Leadership Partner

Global Rollout Network

The Planet's Loyalty Programme™



IMPT Current Status

- Strong retailer interest with over 10,000 brand (including Amazon and Alibaba).
- Our carbon credit marketplace is now live:
<https://platform.impt.io/projects>
- Our shopping platform is also live at:
<https://platform.impt.io/shop>
- Our app is live on Google and on Apple.
- Staking is live, +168M IMPT staked.
- We are currently preparing to launch our loyalty program.
- We are continuing to expand our community and create new partnerships.

Global carbon market challenges

IMPT aims to tokenize carbon credits with every single online and offline transaction. Each time we shop, we create a carbon credit which reduces a tonne of CO2 in the atmosphere.

These are the challenges in the current carbon credit market:



Centralized & fragmented



Hard to access for individuals



Double-counting & other scams



No transparency & credibility

IMPT.io as a solution



IMPT.io leverages the blockchain to address carbon market challenges by bringing transparency, security, and reliability.

10k+ partner brands
Earn CC shopping
Help the environment

We currently have many thousands of affiliate retail brands on our platform that allow IMPT registered users to purchase millions of different products from our affiliated retailers and their brands.

We partner with the world's favourite brands.

Some brands that have joined IMPT



Some brands that have joined IMPT



Some brands that have joined IMPT

HUGO BOSS

FLiXBUS

intimissimi



NOKIA
Connecting People



CONVERSE



ebay
partner network



EVERLAST



hekka. RIVER ISLAND

giga sport

firstcry
ASIA'S LARGEST ONLINE BABY & KIDS STORE



クロムハーツ専門店クロムハーツ
CHROME WORLD



bloomingdale's 150



How it works

As a leadership partner, it is your responsibility to build out the IMPT planet loyalty program in your area. This means that every time someone shops, a carbon credit is created. We operate an app-based system that retailers use to track shopping that has taken place within their stores.



**Retailers can
download the app**



**The commission is
agreed upon by the
leadership partner**



**Every month, IMPT
invoices the stores**



**3% of the total
shopping is
transferred to the
leadership partner**

Types of Retailers

- Restaurants
- Dentists
- Car washes
- Gyms
- Spas
- Hotels
- Contractors

- Clothing stores
- Hair salons
- Groceries
- Day care
- Gas Stations
- Pharmacies
- And many more

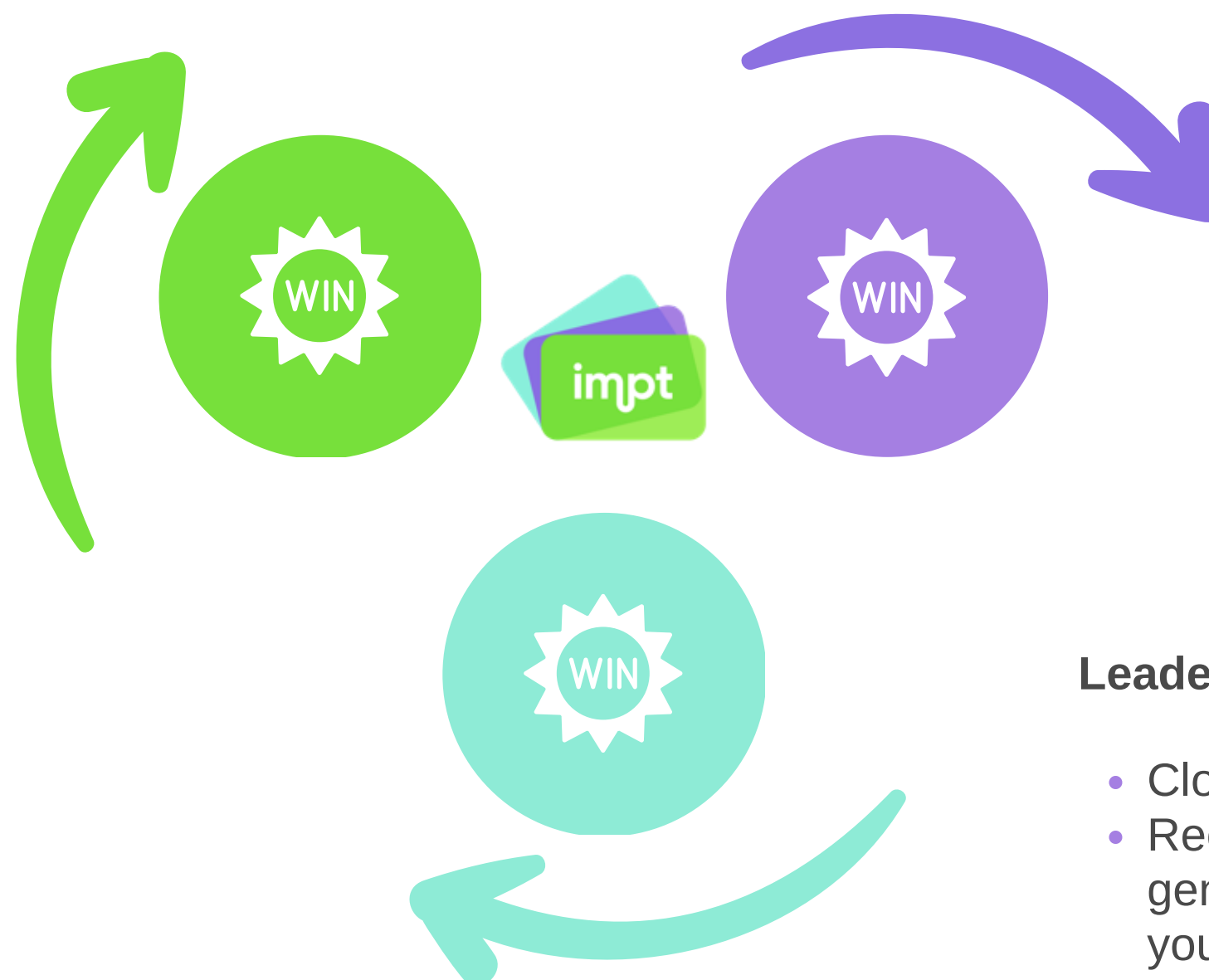
Why would a retailer get involved?

- Retailers can join the Planet's Loyalty Program for free
- Increased customer loyalty
- Increased propensity of customers to buy
- Drive new customer
- Increased customer traffic
- Positive brand association
- Help the environment with every shop

The Planet's Loyalty Program is a win-win situation

Users

- Receive carbon credits for your shopping
- Reduce your carbon footprint
- Help the environment



Retailers

- Drive new customer
- Increased customer loyalty
- Increased propensity of customers to buy

Leadership partner

- Close to net zero costs
- Receive 3% of all commissions generated by all IMPT purchases in your area, both online and offline.
- Accrue 8% APY on locked tokens in IMPT tokens.

The Planet's Loyalty Program



This is a privileged opportunity to be part of something truly revolutionary in addressing carbon emissions and being part of

‘The Planet’s Loyalty Program’.

Leadership Partner

5% of all areas agreements: The leadership partner receives 5% of all the areas agreements, within their leadership.

3% of all shopping: The partner in charge of leadership receives 3% of all online and offline sales in the territory they oversee.

Leadership Partner

IMPT merchandise: The leadership partners receive 3% of all IMPT merchandise sold in their territory.

Close to zero costs: Leadership cost to be defined based on location. Leadership partners pay 20% and receive 8% APY on their output for the leadership. Early movers gain a significant advantage.



Thank You!

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