



# IMPT

A BLOCKCHAIN-BASED  
CARBON CREDIT ECOSYSTEM  
THAT DRIVES CLIMATE  
ACTION

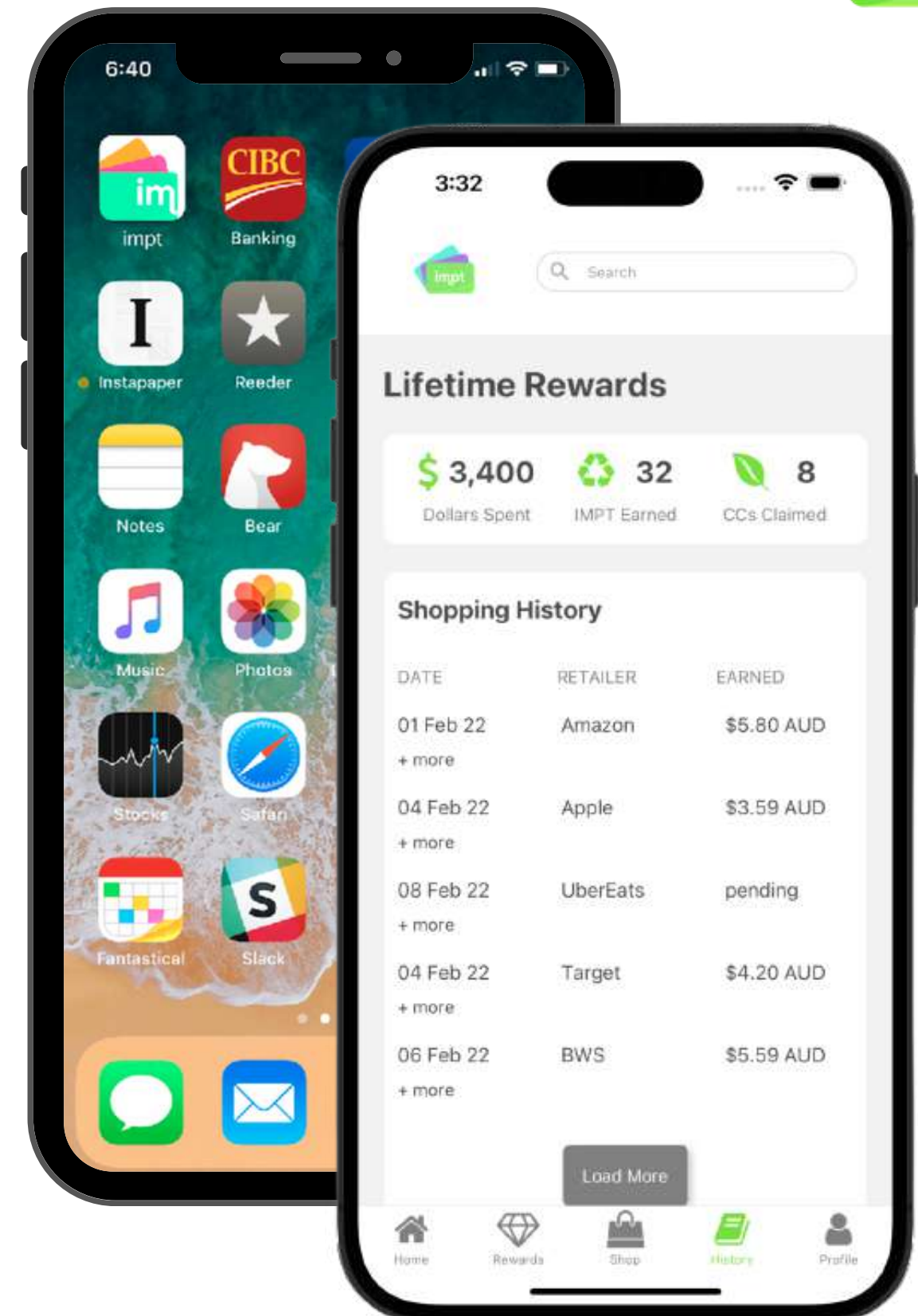
The Planet's Loyalty Programme™



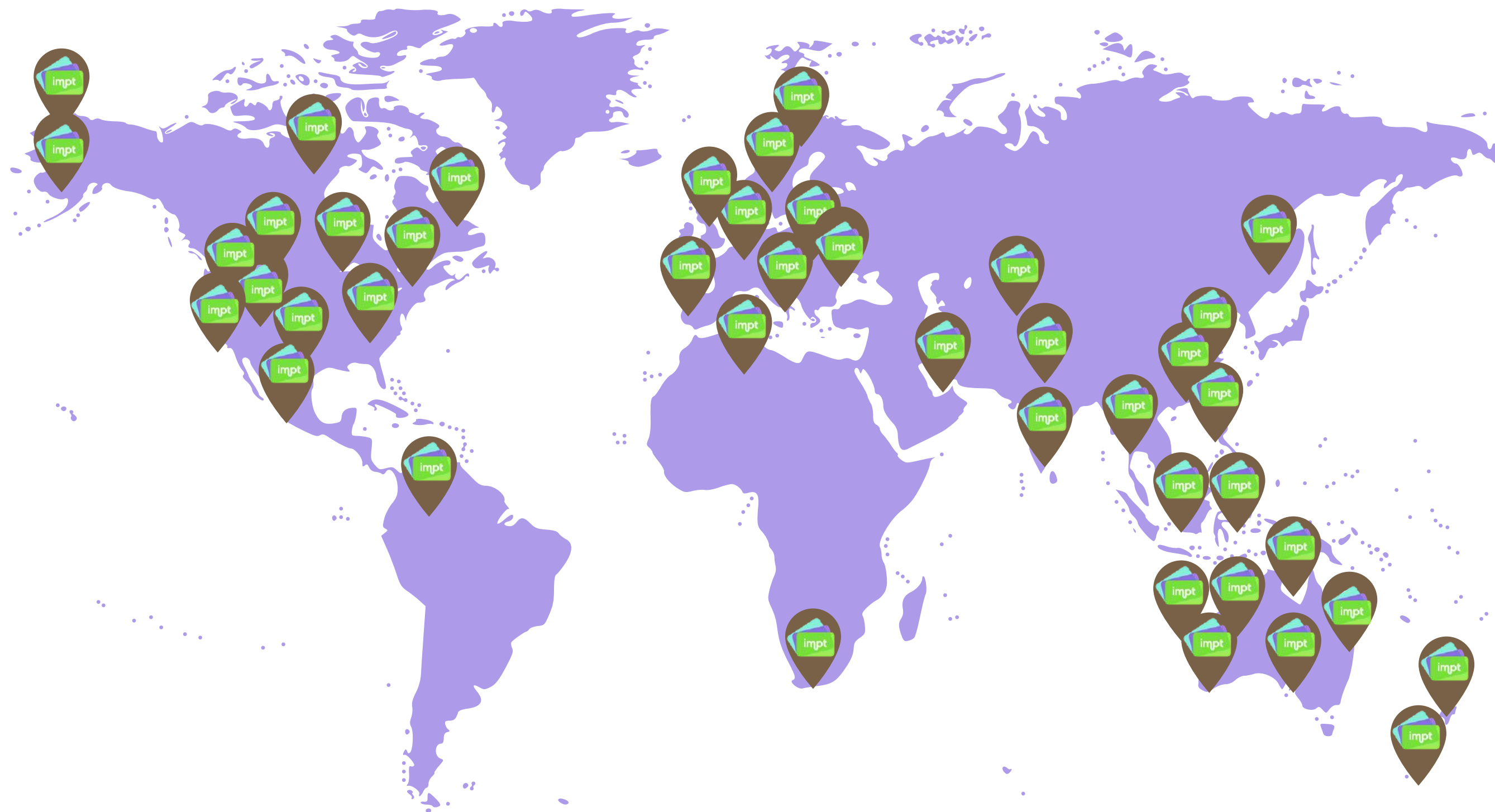


# Retailers:

- Join the Planet's Loyalty Programme
- Access IMPT's community of potential customers for free. Use our loyalty engine to get to know your costumers better
- No setup fee, pay only a small percentage when customers shop, drive customer loyalty.
- Easy process, no extra effort. Just download an app or enable your costummers to scan a receipt.
- Help the environment: Cashback can only be used by your costumers to purchase carbon credits.
- Every time a costumer shops at your retail store they are helping reducing carbon emmissions
- Retain more costumers
- Marketing and advertising support: including featured advertising and promotion of special offers to IMPT members.



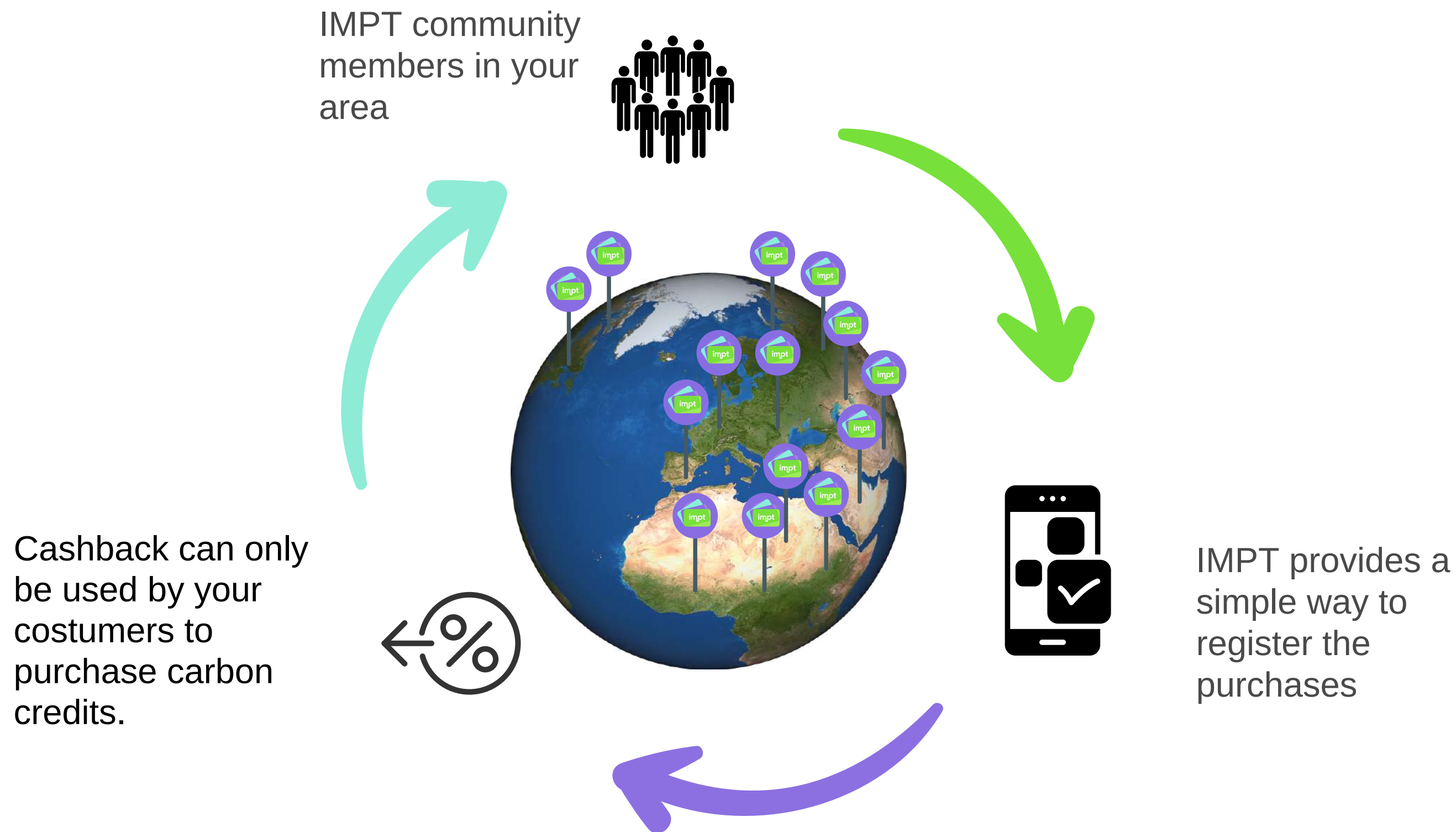
# The Planet's Loyalty Programme





# Retailers

- IMPT's offline strategy is all about bringing IMPT, the Planets Loyalty Program, to the world. We want every city and region on the planet to have IMPT stores available, so people can offset carbon credits for every time they shop.
- For a retailer to sign-up, they have to fill up an online form, adding a credit card, download an app and allow bar-code receipt payments to be usable.
- Discounts associated with retailers are defined by the retailer, the country manager, global partner manager and city/regional manager so that discounts are manageable, sustainable and allow our retail community to thrive.
- Retailers who bring in other retailers will benefit in terms of a member get member referral solution. This will be in the form of a fiat/crypto payment for each extra retailer, that one of our existing retailers, brings to the IMPT platform.



# Types of Retailers

- Restaurants
- Dentists
- Car washes
- Gyms
- Spas
- Hotels
- Contractors

- Clothing stores
- Hair salons
- Groceries
- Day care
- Gas Stations
- Pharmacies
- **And many more**

# Complete a form

The onboarding process for retailers will include the completion of an online form.

This form is designed to help us gather important information about your business, including your contact details, product offerings, and any special requirements you may have.

The online form is user-friendly and should take no more than 10-15 minutes to complete. Once you submit your form, our team will review it and follow up with you within 2-3 business days.

## General Information

First name \*

Last name \*

Street address

Zip/Postal Code

City \*

State/Region

Country \*

Phone number \*

Email \*

Type of Organization \*

- Private
- Public
- Partnership
- Other
- None

[About IMPT](#)

- Company name
- Address / Geo Code
- Sector of business
- VAT number
- Logo
- Store picture
- Description / meta tags

# How it works



**Retailers can  
download the app**

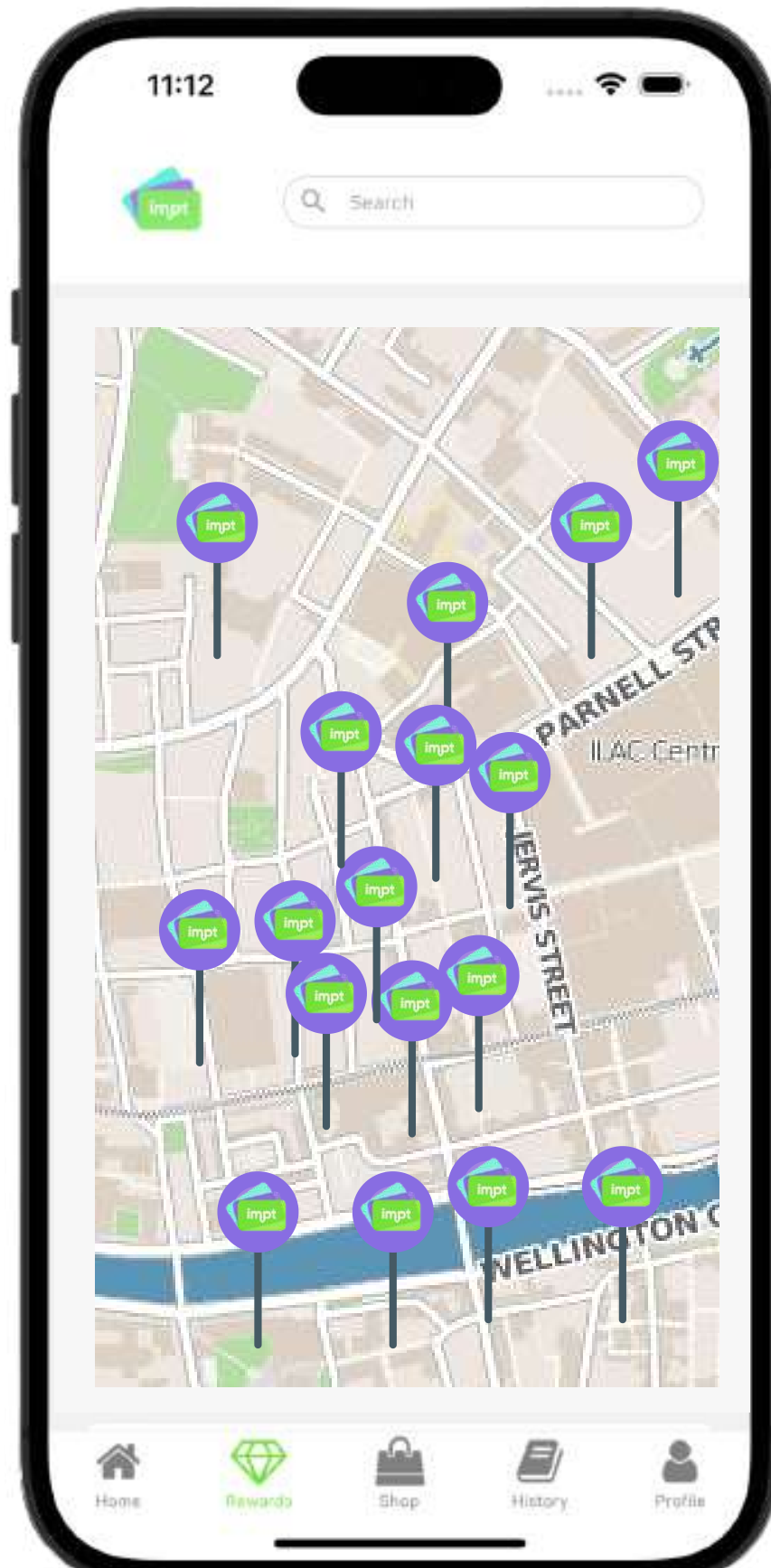


**The commission is  
agreed by sector and  
IMPT policies**



**Every month, IMPT  
invoices the stores**





## Customer's rewards methods

1. App to App connectivity
2. Scan the receipt

# 1. App to App connectivity

Retailers download the IMPT app

A customer that shops within the retailer store can ask the retailer to scan their code after the payment to get their carbon credit rewards

The retailer will then add the purchase amount and a quick scan will take place between the phones

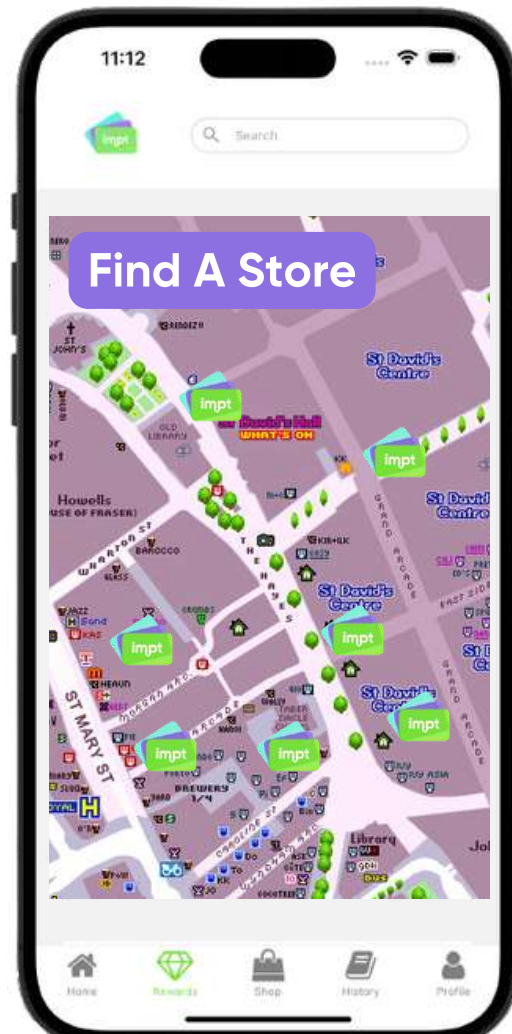
If the retailers has a returns policy, the reward will be subject of the return policy

The commissions will be reflected in the customer's app as pending until the payment from the retailer is made

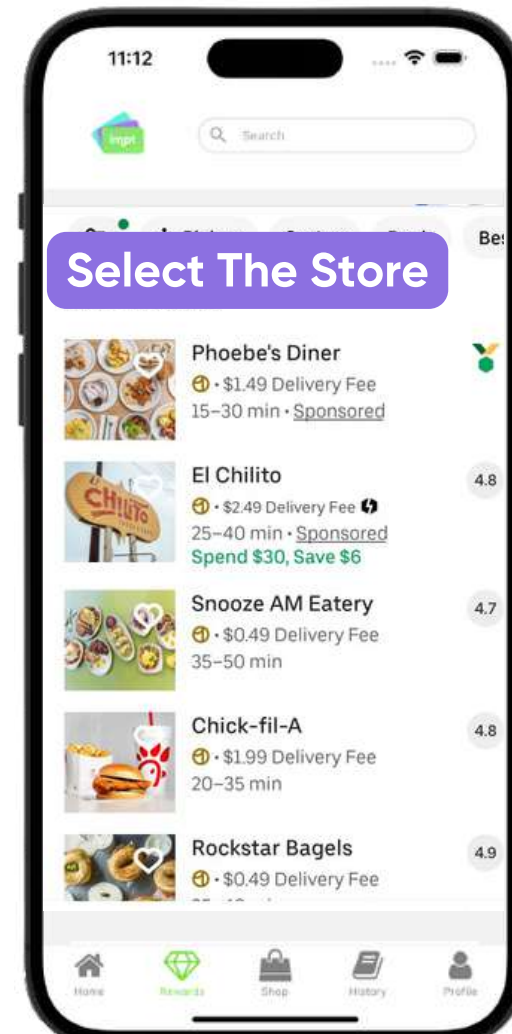
The transaction will be reflected in the retailers account as will all transactions and all retailers will have access to a dashboard to monitor and validate all rewards



## 2. Scan the receipt



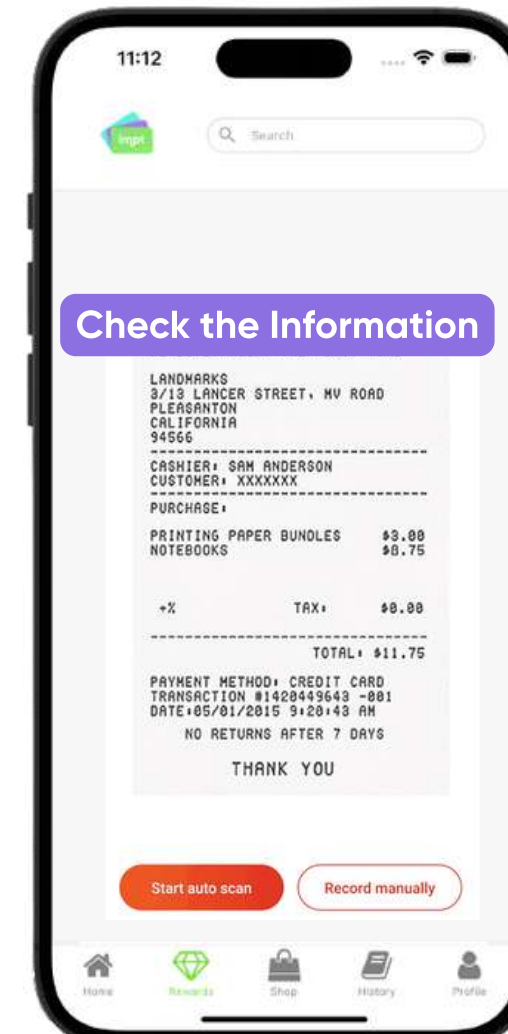
Customer finds a local store that uses The Planet's Loyalty Programme



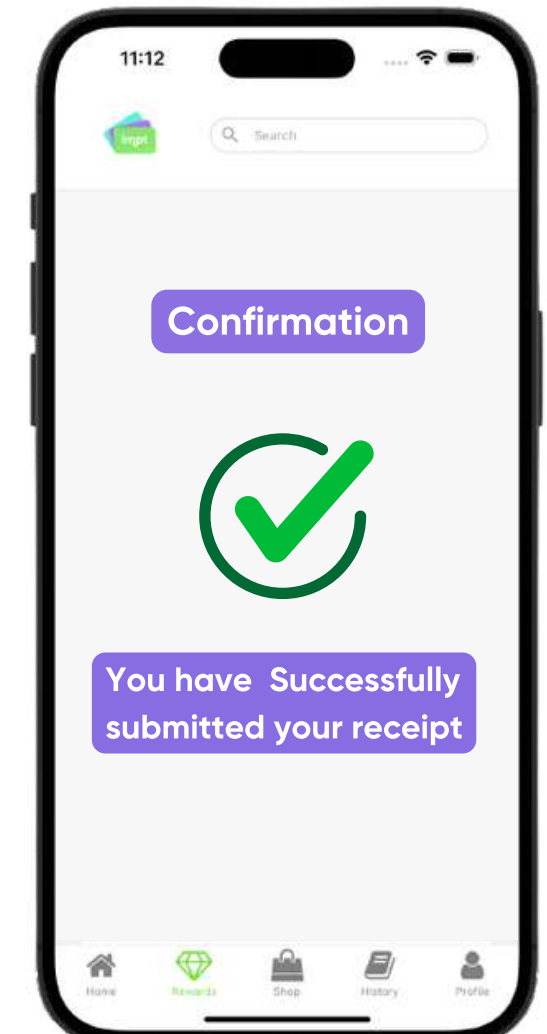
User scans the receipt



User verifies that the information is correct



Once the user submits the receipt the retailer can validate the information in the retailer dashboard





# Retailer loyalty dashboard

## Understand your customers:

- See top shoppers
- See time people shop
- Understand spend per customer
- See new customer
- See how IMPT drives new customers
- Email your customers
- Manage rewards better

